Priority Based Budgeting

WELCOMETO

CONNECT

Chris Fabian, Erik Fabian









WHY DO WE NEED TO RETHINK BUDGETING?

"the challenges facing today's leaders require something different from our budget process"

For more information, visit gfoa.org/rethinking-budgeting



SPENDING SMARTER: PRIORITY-BASED BUDGETING IN PITTSBURGH

The answer to funding climate work might not be spending more but spending smarter. Cities can find money for climate action within their current budget through a process called priority-based budgeting, or PBB.

When climate initiatives were dismissed as "unicorn projects," Pittsburgh's former Chief Resilience Officer Grant Ervin introduced a process with potential to create a dedicated climate budget without raising a cent in taxes. The city partnered with PBB specialists at ResourceX and put the existing line-item budget under the microscope. Comparing actual spending against the impact of city services enabled Pittsburgh to better align its budget to its priorities.

The result: Pittsburgh identified over \$40 million in potential savings and new revenue that could be reallocated to meet the city's climate goals, and established a more effective and strategic budgeting process for years to come. Because of this success, Pittsburgh is seeking further opportunities to expand the PBB tool across other goals, such as equity.





As the impacts of climate change reach disastrous levels, communities are looking for promising and bold solutions – inevitably raising the question:

Who's footing the bill?











The answer to funding climate work might not be spending more but spending smarter. Cities can find money for climate action within their current budget through a process called priority-based budgeting, or PBB.

The result: Pittsburgh identified over \$40 million in potential savings and new revenue that could be reallocated to meet the city's climate goals, and established a more effective and strategic budgeting process for years to come. Because of this success, Pittsburgh is seeking further opportunities to expand the PBB tool across other goals, such as equity.

Who's footing the bill?

Goal: find resources to fund climate and equity initiatives Path to Action: 1.) define programs and costs, 2.) program insights for reallocation



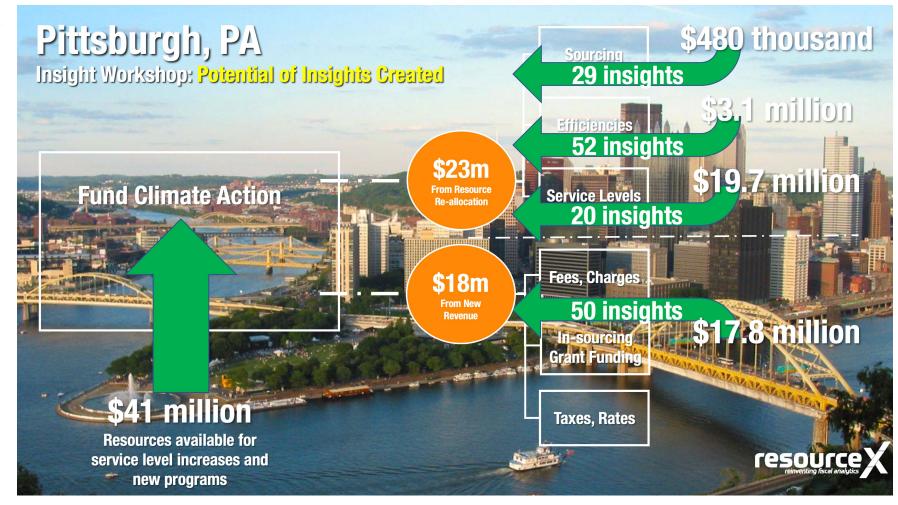
Beginning with our commitment to build a more resilient city & through strategic partnerships over the years, Pittsburgh was able to identify \$41M in spending that has been repurposed to meet our sustainability goals. A new model of Priority Based Budgeting for cities.



"The budget is not just a collection of numbers but an expression of a community's values + priorities"

Budgeting for climate: How the City of Pittsburgh strategically allocates resources for a sustainable future. Via @TheAtlas4Cities theatlas.com/projects/budge... #climate #resilience







How one city is looking to futureproof its budgeting process

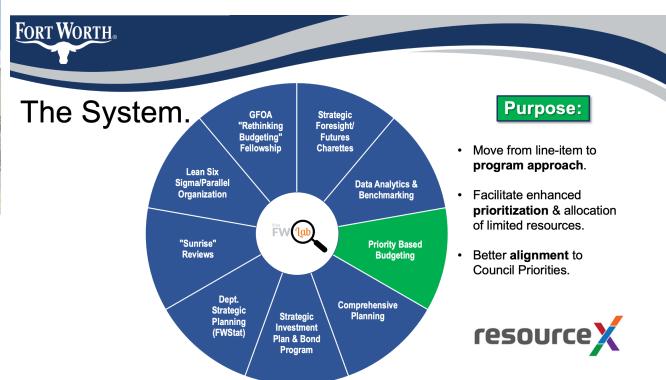


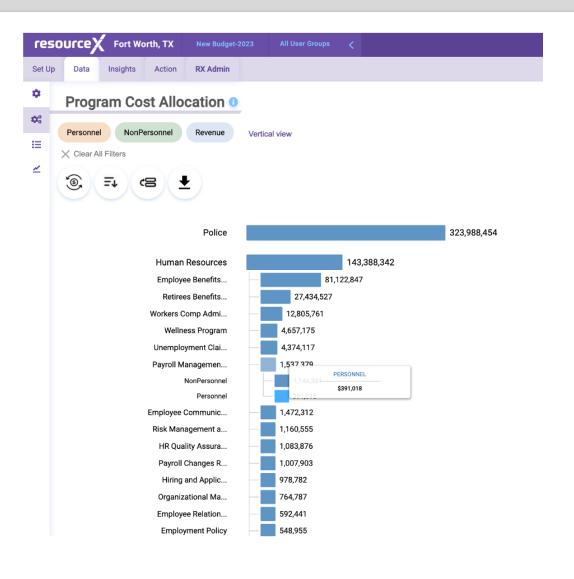
Fort Worth Lab, the city's effort to transform its budgeting process, is located in the city hall building. MICHAEL BARERA VIA WIKIPEDIA



AUGUST 22, 2023

Nationwide, cities are attempting to improve their budgeting. But none appear to be taking more dramatic steps than fast-growing Fort Worth, Texas.





CITY OF FORT WORTH, TX

08/12/2023 | Press release | Distributed by Public on 08/12/2023 16:07

City Manager And Fort Worth Lab Celebrated As City Heroes

CITY MANAGER AND FORT WORTH LAB CELEBRATED AS CITY HEROES

Published on August 12, 2023

City Manager David Cooke and the newly formed Fort Worth Lab are hailed as "remarkable heroes" in a CitiesSpeak blog post published recently by the National League of Cities.

About the post: Under the headline **City Heroes: Celebrating Data and Analytics Innovators**, the blog post celebrates unsung heroes who are leveraging the power of data and analytics to drive positive change and improve the lives of residents.

Here is the text of the blog post:

City Manager David Cooke & Team, working in the City of Fort Worth, Texas, are playing a lead role in building the best budgeting and researching department in the nation. The vision blends the first phases of priority-based budgeting using software provider **ResourceX**, data analytics and organizational and departmental strategic plans. The new department is called FWLab.

Going forward, Fort Worth's team in data analytics will allow the City to optimize resource allocation, identify areas for improvement, and measure the impact of its budgeting decisions. In addition, establishing a data governance model and roll out of data analytics tools, will transform what was once-siloed departments into a connected system that enables data-driven decision-making and improves operational efficiency.

By leveraging data-driven insights through routine convenings, and narrating stories around data, Fort Worth continues to enhance its budgeting practices; and the teams' efforts have focused on aligning budget allocations with community needs and desired outcomes. By analyzing data and understanding the impact of various programs and initiatives, the City of Fort Worth can make



Value Proposition #1:

Reframing the Budget around Results





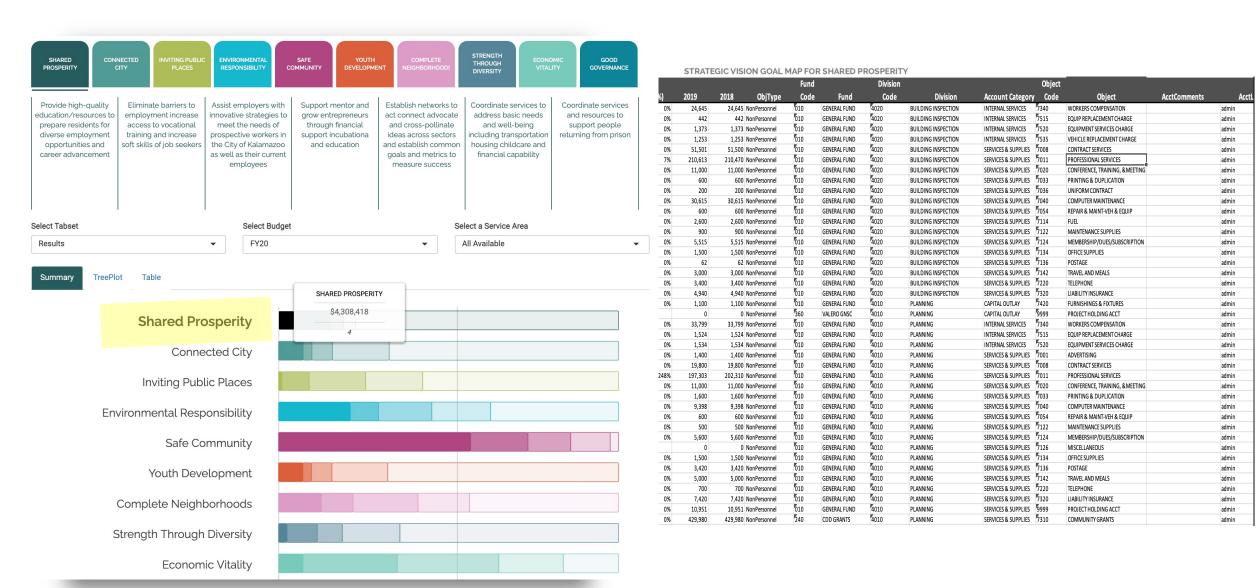


| | | | | Fund | | Division | | | Object | | | |
|------------|---------|---------|--------------|------------|--------------|----------|---------------------|---------------------|--------------|---------------------------------|--------------|-------|
| %) | 2019 | 2018 | ObjType | Code | Fund | Code | Division | Account Category | Code | Object | AcctComments | AcctL |
| 0% | 24,645 | 24,645 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7340 | WORKERS COMPENSATION | | admin |
| 0% | 442 | | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7515 | EQUIP REPLACEMENT CHARGE | | admin |
| 0% | 1,373 | 1,373 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7520 | EQUIPMENT SERVICES CHARGE | | admin |
| 0% | 1,253 | • | NonPersonnel | Ó10 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7535 | VEHICLE REPLACEMENT CHARGE | | admin |
| 0% | 51,501 | | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7008 | CONTRACT SERVICES | | admin |
| 7% | 210,613 | | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7011 | PROFESSIONAL SERVICES | | admin |
| 0% | 11,000 | • | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7020 | CONFERENCE, TRAINING, & MEETING | | admin |
| 0% | 600 | 600 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7033 | PRINTING & DUPLICATION | | admin |
| 0% | 200 | 200 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7036 | UNIFORM CONTRACT | | admin |
| 0% | 30,615 | 30,615 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7040 | COMPUTER MAINTENANCE | | admin |
| 0% | 600 | 600 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7054 | REPAIR & MAINT-VEH & EQUIP | | admin |
| 0% | 2,600 | 2,600 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7114 | FUEL | | admin |
| 0% | 900 | 900 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7122 | MAINTENANCE SUPPLIES | | admin |
| 0% | 5,515 | | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7124 | MEMBERSHIP/DUES/SUBSCRIPTION | | admin |
| 0% | 1,500 | 1,500 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7134 | OFFICE SUPPLIES | | admin |
| 0% | 62 | 62 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7136 | POSTAGE | | admin |
| 0% | 3,000 | | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7142 | TRAVEL AND MEALS | | admin |
| 0% | 3,400 | 3,400 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | | 7220 | TELEPHONE | | admin |
| 0% | 4,940 | 4,940 | NonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7320 | LIABILITY INSURANCE | | admin |
| 0% | 1,100 | 1,100 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | CAPITAL OUTLAY | 7420 | FURNISHINGS & FIXTURES | | admin |
| | 0 | 0 | NonPersonnel | 360 | VALERO GNSC | 4010 | PLANNING | CAPITAL OUTLAY | 9999 | PROJECT HOLDING ACCT | | admin |
| 0% | 33,799 | 33,799 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | | 7340 | WORKERS COMPENSATION | | admin |
| 0% | 1,524 | 1,524 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | INTERNAL SERVICES | 7 515 | EQUIP REPLACEMENT CHARGE | | admin |
| 0% | 1,534 | 1,534 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | | 7520 | EQUIPMENT SERVICES CHARGE | | admin |
| 0% | 1,400 | 1,400 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7001 | ADVERTISING | | admin |
| 0% | 19,800 | 19,800 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7008 | CONTRACT SERVICES | | admin |
| 248% | 197,303 | 202,310 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7011 | PROFESSIONAL SERVICES | | admin |
| 0% | 11,000 | 11,000 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7020 | CONFERENCE, TRAINING, & MEETING | | admin |
| 0% | 1,600 | 1,600 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7033 | PRINTING & DUPLICATION | | admin |
| 0% | 9,398 | 9,398 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7040 | COMPUTER MAINTENANCE | | admin |
| 0% | 600 | 600 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7054 | REPAIR & MAINT-VEH & EQUIP | | admin |
| 0% | 500 | 500 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7122 | MAINTENANCE SUPPLIES | | admin |
| 0% | 5,600 | 5,600 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7124 | MEMBERSHIP/DUES/SUBSCRIPTION | | admin |
| | 0 | 0 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | | 7126 | MISCELLANEOUS | | admin |
| 0% | 1,500 | 1,500 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | | 7134 | OFFICE SUPPLIES | | admin |
| 0% | 3,420 | 3,420 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7136 | POSTAGE | | admin |
| 0% | 5,000 | 5,000 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7142 | TRAVEL AND MEALS | | admin |
| 0% | 700 | • | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | | 7220 | TELEPHONE | | admin |
| 0% | 7,420 | 7,420 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | SERVICES & SUPPLIES | 7320 | LIABILITY INSURANCE | | admin |
| 0% | 10,951 | 10,951 | NonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | | 9999 | PROJECT HOLDING ACCT | | admin |
| 0% | 429,980 | • | NonPersonnel | 240 | CDD GRANTS | 4010 | PLANNING | | 7310 | COMMUNITY GRANTS | | admin |

| | | | | | Fund | | Division | | | Object | | | |
|----------|---------|-----------------|-------------|------------------------------|------------|------------------------------|--------------|---|---|--------------|--|----------------------|----------------|
| iff(val) | Diff(%) | 2019 | 2018 | ObjType | Code | Fund | Code | Division | Account Category | _ | | AcctComments | A |
| (0.00) | 0% | 24,645 | , , , , , , | onPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | INTERNAL SERVICES | 7340 | WORKERS COMPENSATION | | admin |
| (0.00) | 0% | 442 | | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | INTERNAL SERVICES | 7515 | EQUIP REPLACEMENT CHARGE | | admin |
| (0.00) | 0% | 1,373 | , | lonPersonnel | 010 010 | GENERAL FUND | 4020 4020 | BUILDING INSPECTION | INTERNAL SERVICES | 7520 7535 | EQUIPMENT SERVICES CHARGE | | admin |
| (0.00) | 0% | 1,253 51.501 | -, | lonPersonnel lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | INTERNAL SERVICES SERVICES & SUPPLIES | 7008 | VEHICLE REPLACEMENT CHARGE CONTRACT SERVICES | | admin |
| 143.27 | 7% | 210,613 | , | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION BUILDING INSPECTION | SERVICES & SUPPLIES | 7008 | PROFESSIONAL SERVICES | | admin |
| 145.27 | 0% | 11,000 | , | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7020 | CONFERENCE, TRAINING, & MEETING | | admin |
| _ | 0% | 600 | | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7033 | PRINTING & DUPLICATION | | admin |
| | 0% | 200 | | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7036 | UNIFORM CONTRACT | | admin |
| - | 0% | 30,615 | 30,615 N | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7040 | COMPUTER MAINTENANCE | | admin |
| - | 0% | 600 | 600 N | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7054 | REPAIR & MAINT-VEH & EQUIP | | admin |
| - | 0% | 2,600 | 2,600 N | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7114 | FUEL | | admin |
| - | 0% | 900 | 900 N | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7122 | MAINTENANCE SUPPLIES | | admin |
| - | 0% | 5,515 | , | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7124 | MEMBERSHIP/DUES/SUBSCRIPTION | | admin |
| - | 0% | 1,500 | | onPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7134 | OFFICE SUPPLIES | | admin |
| - | 0% | 62 | | lonPersonnel | 010 | GENERAL FUND | 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7136 | POSTAGE | | admin |
| - | 0% | 3,000 | , | lonPersonnel | 010 010 | GENERAL FUND | 4020 4020 | BUILDING INSPECTION | SERVICES & SUPPLIES | 7142 7220 | TRAVEL AND MEALS | | admin |
| - | 0% | 3,400 4,940 | -, | lonPersonnel lonPersonnel | 010 | GENERAL FUND GENERAL FUND | 4020 | BUILDING INSPECTION BUILDING INSPECTION | SERVICES & SUPPLIES SERVICES & SUPPLIES | 7320 | TELEPHONE LIABILITY INSURANCE | | admin admin |
| (0.00) | 0% | 1,100 | ., | lonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | CAPITAL OUTLAY | 7420 | FURNISHINGS & FIXTURES | | admin |
| (0.00) | 570 | 0 | | lonPersonnel | 360 | VALERO GNSC | 4010 | PLANNING | CAPITAL OUTLAY | 9999 | PROJECT HOLDING ACCT | | admin |
| (0.00) | 0% | 33,799 | | lonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | INTERNAL SERVICES | 7340 | WORKERS COMPENSATION | | admin |
| (0.00) | 0% | 1,524 | 1,524 N | lonPersonnel | 010 | GENERAL FUND | 4010 | PLANNING | INTERNAL SERVICES | 7515 | EQUIP REPLACEMENT CHARGE | | admin |
| (0.00) | 0.07 | 0.4 | 1,534 N | lonPersonnel | 010 | GENERAL FUND | 4010 | | INTERNAL SERVICES | 7520 | EQUIPMENT SERVICES CHARGE | | admin |
| - | | | 1,400 N | lonPersonnel | 010 | GENERAL FUND | 4010 | | SERVICES & SUPPLIES | 7001 | ADVERTISING | | admin |
| - | | | | lonPersonnel | 010 | GENERAL FUND | | | SERVICES & SUPPLIES | 7008 | CONTRACT SERV | | admin |
| (5,007.1 | | | 3 N | lonPersonnel | 010 | GENERAL FUND | | | SERVICES & SUPPLIES | 7011 | PROFESSION | | admin |
| _/ | | | | onPersonnel | 010 010 | GENERAL FUND | | | SERVICES & SUPPLIES | 7020 | CONFERE | | admin |
| | Aro w | o notti | 201 | Personnel | 010 | GENERAL FUN | | | SERVICES & SUPPLIES | 7033 7040 | PRINTI | | admin |
| / | AIC W | e gettii | ıy | Personnel | 010 | GENERAL FU | Aro w | un funding | RVICES & SUPPLIES | 7040 | COM! | Albio | admin admin |
| | | | | rsonnel | 010 | GENERAL F | AIG V | ve funding | VICES & SUPPLIES | 7122 | How is | S UNIS | dmin |
| | | afer | | rsonnel | 010 | GENERAL | | | VICES & SUPPLIES | 7124 | | 20.02 | dmin |
| | | | | rsonnel | 010 | GENERAL | FCC | onomic | VICES & SUPPLIES | 7126 | budget t | Duilaina | dmin |
| | an | d More | | rsonnel | 010 | GENERAL | | | VICES & SUPPLIES | 7134 | OFF | | dmin |
| | _ | | _ | ersonnel | 010 | GENERAL F | W | itality? | VICES & SUPPLIES | 7136 | Pos Sustain | ahility ₂ | admin |
| 1 | Progr | perous | 27 | ersonnel | 010 | GENERAL FU | W | itality ? | RVICES & SUPPLIES | 7142 | TRAV | | admin |
| | 1103 | polous |) (| Personnel | 010 | GENERAL FUI | | | SERVICES & SUPPLIES | 7220 | TELEPA | | admin |
| | | | | onPersonnel | 010 | GENERAL FUND | | | SERVICES & SUPPLIES | 7320 | LIABILITI | | admin |
| - | | | N | onPersonnel | 010 | GENERAL FUND | | | SERVICES & SUPPLIES | 9999 | PROJECT H | | admin |
| (0.00) | | | 780 N | lonPersonnel | 240 | CDD GRANTS | | | SERVICES & SUPPLIES | 7310 | COMMUNITY | | admin |

VISUALIZATION

Visualize Your Budget From a Results-first Perspective



BENICIA CALIFORNIA

Programs That Serve You – Priority Based Budgeting. The City Council and community members identified six (6) "Results", also known as strategic goals, which the City of Benicia aspires to achieve with our programs and services. They are shown below. Click across the tabs to read about each goal and their definitions.



PROTECT & ENHANCE
THE ENVIRONMENT

ROTECT COMMUNITY
HEALTH & SAFETY

RESERVE & ENHANCE INFRASTRUCTURE

INGTHEN ECONOMIC

MAINTAIN & ENHANCE A HIGH QUALITY OF LIFE



- Reduce or mitigate factors such as greenhouse gas emissions and energy consumption, that negatively impact the environmental and the second and are lead and all and are lead and all and are lead and are lead
- Provide for safe and reliable water supply and the conservation of all resources
- Promote sustainable development (business, housing, transportation and noise) that align with protecting and preserving natural
- · Plan for environmental sustainability

Highlighted Programs



| OGRAM | COST |
|---|-------------|
| Wastewater Collection System Maintenance, Repair and Replacement | \$2,211,478 |
| Water Supply and Drought Management | \$35,776 |
| Climate Action Plan (CAP) Implementation | \$31,145 |
| Greenbelt Maintenance | \$21,785 |

All Programs

Search:

Use search to filter the table and values shown.

Program Spending: \$87,384,248

Programs Offered:

378

Planning for Natural Hazards

Description: The Community Development Department assists the City in anticipating and planning for natural hazards. In addition to the General Plan (1999), the City has recently adopted such things as a Local Hazard Mitigation Plan (LHMP) and prepared a Climate Vulnerability Study and Adaptation Plan. The LHMP (last adopted in 2017) is required pursuant to the Federal Emergency Management Agency (FEMA) and must be updated every five years per Federal law. The Community Development Department provides support in LHMP planning to the Fire Department, who is lead department on implementation and reporting.

Total Cost: 29,758.77

FTE: 0.11

More I

More

More

More II

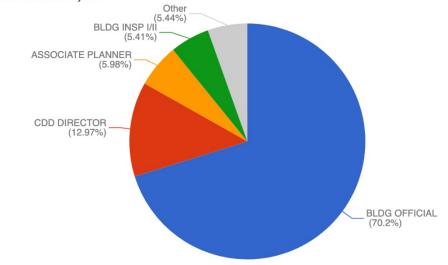
More

More

More I

Total Cost Positions Operating Costs Program Revenue

Personnel Cost: 22,515



| Position | Cost | Allocation |
|-------------------|--------|------------|
| BLDG OFFICIAL | 15,806 | 0.08 |
| CDD DIRECTOR | 2,921 | 0.02 |
| ASSOCIATE PLANNER | 1,347 | 0.01 |
| BLDG INSP I/II | 1,217 | 0.01 |
| ASSISTANT PLANNER | 675 | 0.01 |

per as a is one ing to

to urement tegies

ating 99), the ¹⁶lan I^lolan.

y five vides tment

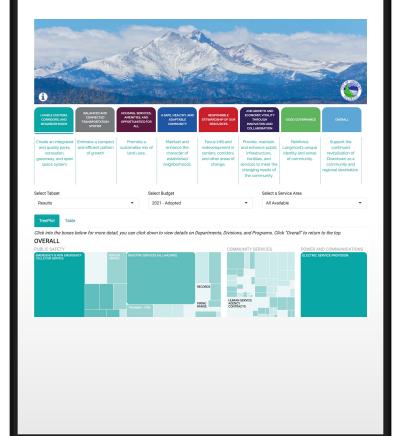
ars Ic^{fices,}

Sewer

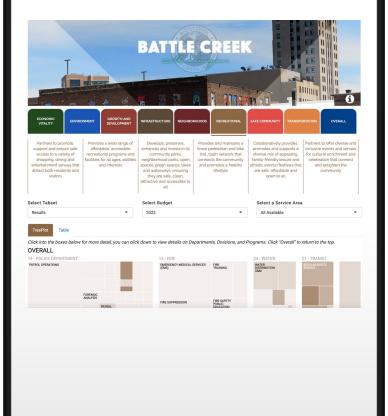
lling, ting. 001-

u

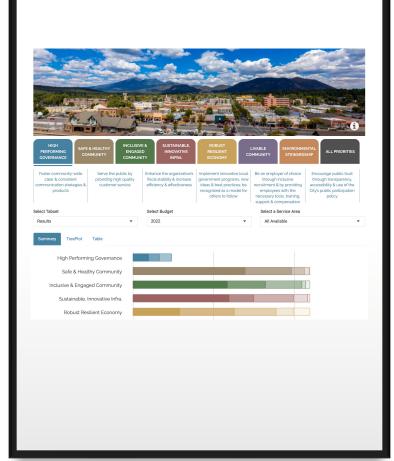
Longmont, CO



Battle Creek, MI



Flagstaff, AZ





What are Pittsburgh's budget priorities

The budget is one of the most powerful tools for influencing change. If you want to know what a city's priorities are, look at how it plans to spend its money.

The City of Pittsburgh is committed to spending valuable tax-payer funds in the most strategic and fiscally responsible way. The City has developed priorities to strategically align resources (money) towards outcomes that provide the greatest impact for residents and the community. These priorities include:

- **Safe Neighborhoods** Infrastructure, Housing, Environment and Lifelong Learning
- Welcoming Communities Resident Empowerment, Cultural Celebration and Social Fulfillment
- Thriving People Economic Mobility, Physical Mobility, Critical Community and Equity

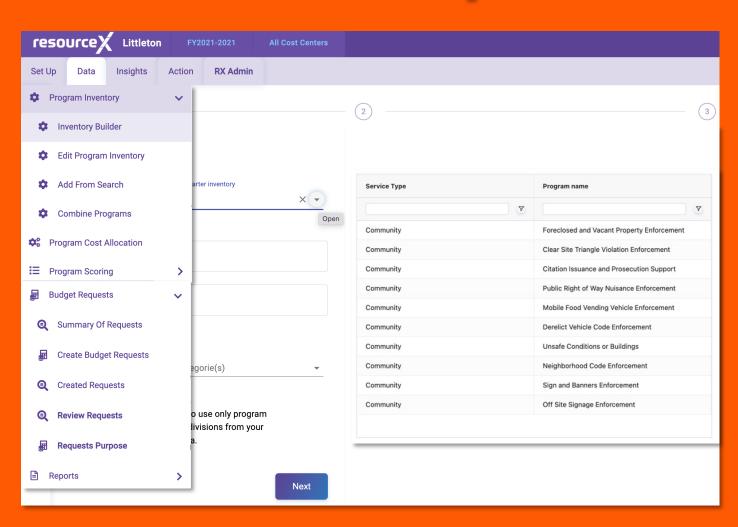


Budget data for Bureau of Police





Breakthrough in Budgeting: Concept and Technology



- Replicable path from line-items to programs (program budgeting)
- Replicable path from programs to Results (Priority Based Budgeting)
- Visualization of the investment in Results

Value Proposition #2: **Budget Decisions** Are Driven by Priorities CONNECT













VISION

Yuma is a thriving, safe and prosperous community with opportunities powered by innovation, partnerships, collaboration and robust education – a unique place that all generations are proud to share.

STRATEGIC OUTCOMES

SAFE & PROSPEROUS

Yuma is a safe and prosperous city that supports thriving businesses, access to education, and multi-generational opportunities.

ACTIVE & APPEALING

Yuma plans and leverages its natural resources, public spaces and cultural amenities to support an active and appealing community.

CONNECTED & ENGAGED

Yuma is connected and engaged through active communication, forward-looking partnerships, and ongoing public involvement.

UNIQUE & CREATIVE

Yuma is a unique and creative community, built on our shared history, sense of place, and civic pride.

RESPECTED & RESPONSIBLE

Yuma is a trusted steward of City resources; relied upon to provide premier services and regional leadership.

2021 - 2022 Operating Budget Review Budget Initiatives

| | | | Taxa | tion | |
|--|--|--------------|-----------|-----------------------|-----------------------|
| | | Core Service | - | | |
| Program Description | Department | Level | Category | 2021 | 2022 |
| Service Reduction | Transit | Yes | 0-6-6 | (1,100,000) | (1,100,000) |
| Parking Lot Snow Removal Weed Act Enforcement | Facility Services Regulatory Services | Yes Yes | Safety | (76,700) (90,000) | (76,800) (90,000) |
| Parks Maintenance Option 1 | Parks | Yes | KPMG | (128,500) | (128,500) |
| Parks Maintenance Option 1 Parks Lifecycle Replacement Option 1 | Parks | Yes | KPMG | (75,000) | (75,000) |
| Surface Repairs and Boulevard Restoration Option 2 | Parks | Yes | | (33,000) | (33,000) |
| Pest Management Option 1 | Parks | Yes | | (43,400) | (43,400) |
| Pest Management Option 2 | Parks | Yes | | (86,500) | (86,500) |
| Playgrounds Option 1 | Parks | Yes | Safety | (33,800) | (33,800) |
| Public Event Support Option 2 | Parks | Yes | outory | (40,000) | (40,000) |
| Reduction of Administrative Support Services | Infrastructure Administration | No | | (16,500) | (16,500) |
| Asset Management Special Services & Studies and Contractual Services | Infrastructure Administration | No | | (11,100) | (11,100) |
| Reduction in Special Services & Studies | 311 | No | | (17,300) | (17,300) |
| Transportation Admin | Transportation | No | Safety | (56,000) | (56,000) |
| Sidewalk, Pathway and Bridge Maintenance Option 1 | Transportation | Yes | Safety | (55,000) | (55,000) |
| Sidewalk, Pathway and Bridge Maintenance Option 2 | Transportation | Yes | Safety | (85,000) | (85,000) |
| Traffic Operations and Signals | Transportation | Yes | | (135,000) | (135,000) |
| Road Maintenance and Operating Transfers Option 1 | Transportation | Yes | | (200,000) | (200,000) |
| Street Sweeping Option 1 | Transportation | Yes | | (85,000) | (85,000) |
| Transportation Snow and Ice Option 1 | Transportation | Yes | | (190,000) | (190,000) |
| Reduction in Service Level - Junior Hockey Games | ENMAX | Yes | Safety | (60,750) | (60,750) |
| Custodial Service Reduction | Facility Services | Yes | Safety | (282,000) | (282,000) |
| Break Relief Reduction | PSCC | No | | (311,000) | (311,000) |
| Reduce R3 Peak Position Hours | PSCC | Yes | | (100,000) | (100,000) |
| NOKA Spay/Neuter Program Grant | Regulatory Services | No | | (45,000) | (45,000) |
| General Maintenance Option 1 | Parks | Yes | | (198,500) | (198,500) |
| Seasonal Displays Option 1 | Parks | No | | (141,000) | (141,000) |
| Dryland Mowing Option 2 | Parks | Yes | KPMG | (105,000) | (105,000) |
| Parks Maintenance Option 2 | Parks | Yes | KPMG | (297,500) | (297,500) |
| General Maintenance Option 2 | Parks | Yes | | (463,500) | (463,500) |
| Seasonal Displays Option 2 Playgrounds Option 2 | Parks Parks | No Yes | | (155,000) (63,000) | (155,000) (63,000) |
| Parks Lifecycle Replacement Option 2 | Parks | Yes | | (200,000) | (200,000) |
| Street Sweeping Option 2 | Transportation | Yes | | (285,000) | (285,000) |
| Road Maintenance and Operating Transfers Option 2 | Transportation | Yes | | (400,000) | (400,000) |
| Transportation Snow and Ice Option 2 | Transportation | Yes | | (455,000) | (455,000) |
| Lifecycle Reduction Option 1 | Facility Services | Yes | Lifecycle | (212,609) | (243,181) |
| Lifecycle Reduction Option 2 | Facility Services | Yes | Lifecycle | (383,601) | (449,272) |
| Increase User Fees | Rec & Culture | No | KPMG | (200,000) | (200,000) |
| Grants & Fee For Service | Rec & Culture | No | KPMG | (171,000) | (171,000) |
| Fritz Sick Centre/LSCO Janitorial | Rec & Culture | Yes | 14 1110 | (266,100) | (266,100) |
| Increase to User Fees | HSNC | No | | (5,000) | (5,000) |
| Security Patrols at Transit Park N'Ride | Facility Services | Yes | Safety | (142,700) | (142,700) |
| Closure of Fritz Sick Pool | Rec & Culture | Yes | | (359,540) | (359,540) |
| Civic Ice Centre Closure | Rec & Culture | Yes | | (263,419) | (263,419) |
| Westminster Pool Closure | Rec & Culture | Yes | | (137,626) | (137,626) |
| Information Services - Materials Reduction Option 1 | HSNC | No | | (10,192) | (10,192) |
| Information Services - Materials Reduction Option 2 | HSNC | No | | (16,884) | (16,884) |
| Conservation Projects Reduction | HSNC | Yes | | (33,000) | (33,000) |
| Relief Coverage | Transit | No | | (111,145) | (111,145) |
| Allied Arts Council Fee for Service | Community - Council Referral | | FFS | 95,567 | 95,567 |
| Southern Alberta Art Gallery Fee for Service | Community - Council Referral | | FFS | 76,000 | 76,000 |
| Southern Alberta Ethnic Association Fee for Service | Community - Council Referral | | FFS | 105,000 | 102,000 |
| Nikka Yuko Japanese Garden Fee for Service | Community - Council Referral | | FFS | 171,190 | 171,190 |
| Lethbridge Sport Council Fee For Service | Community - Council Referral | | FFS | 55,000 | 55,000 |
| Mayor & City Council Wage Freeze | City Council | | | (19,700) | (27,900) |
| Mayor & City Council Travel & Per Diem | City Council | | | (56,000) | (56,000) |
| Eliminate Business License Fee Increase | Regulatory Services | | | 33,000 | 33,000 |
| | | | | (16,185,886) | (17,077,249) |
| | | | | L | |
| | | | | (15,990,018) | (16,938,034) |
| | | | | | |

Total Option 1s (1,615,801) (1, Total Contributed (10%) (14,374,217) (15

Regional Plan Update and Management

Program Description

An update to the Regional Plan is required every 10 ten years which must be sent to the voters for ratification. The Regional Plan is the General Plan for the City of Flagstaff. The General Plan is a comprehensive long-range plan for the development of the City and includes statement of community goals and policies, maps, concept plans, and strategies. It covers a wide variety of topics including housing, business, recreation, open space, natural resources, and public facilities. Once a plan is approved annual reports are prepared on the statistical data that supports the Regional Plan. Prepare, process and coordinate amendments to the Regional Plan.

Program Budget

| | Total Cost | Requested Amount | Proposed Total Cost |
|--------------|------------|------------------|---------------------|
| Personnel | \$98,274 | \$0 | \$98,274 |
| NonPersonnel | \$13,806 | \$1,800 | \$15,606 |
| Revenue | \$0 | \$0 | \$0 |
| Total | \$112,080 | \$1,800 | \$113,880 |

Budget Request Description

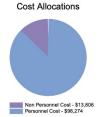
Additional Printing Costs for the Regional Plan Update

Box Choices

How does this request impact the program service level?: Maintains service level Is this request Recurring or One-time? (select one):
One-time

Is this a new funding request or a base budget reallocation request?: New Funding Request

Priority Based Budgeting Analysis







BPA Section

MANDATED to PROVIDE PROGRAM - Federal/state mandate

RELIANCE on CITY to PROVIDE PROGRAM - City is sole provider of service (including contracting out services)

CHANGE in DEMAND for the PROGRAM - Increasing Demand

CAPACITY to SERVE - The program has the capacity to serve more than 50% of the intended population

COST RECOVERY of PROGRAM - 1% - 50% cost recovery

nmunity Development

summary of programs and their total requested amount and potential new total

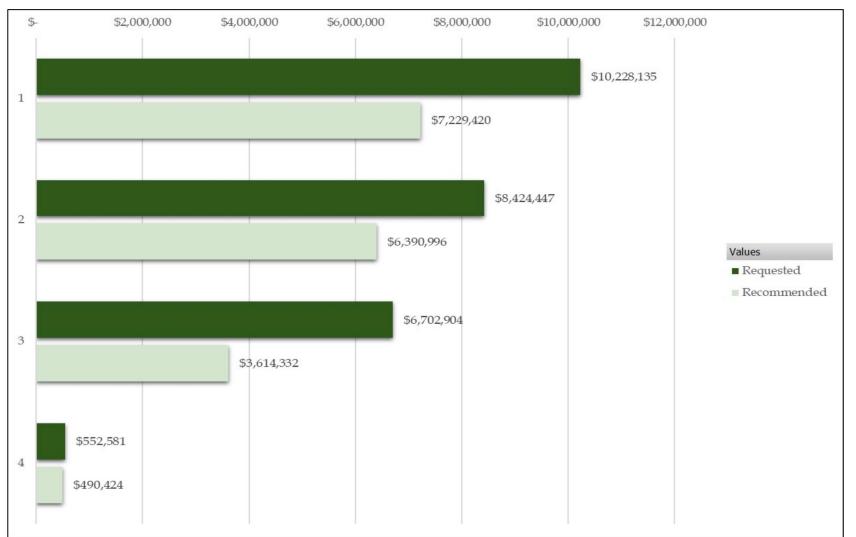
| Program | Total Cost | Requested Amount | Proposed Total Cost |
|--|--------------|---------------------|------------------------|
| CD Personnel | \$23,591 | \$4,000 | \$27,591 |
| nspections | \$1,488,475 | \$200 | \$1,488,675 |
| Planning Discretionary Review | \$231,757 | \$512 | \$232,268 |
| Code Compliance | \$376,883 | \$1,252 | \$378,135 |
| Regional Plan Update and Management | \$112,080 | \$202,716 | \$314,796 |
| Neighborhood & Specific Plans | \$137,007 | \$512 | \$137,519 |
| Zoning and Subdivision Code Management | \$126,370 | \$810 | \$127,179 |
| Affordable Housing Unit Creation | \$177,282 | \$110,000 | \$287,282 |
| Community Development Block Grant Management | \$1,407,201 | \$325,000 | \$1,732,201 |
| ntra-divisional Engineering Assistance and Support | \$39,288 | \$35,000 | \$74,288 |
| Traffic Systems Management | \$224,176 | \$73,900 | \$298,076 |
| Direct Rental Assistance | \$4,863,450 | \$1,636,550 | \$6,500,000 |
| Engineering Plan/Permit Review | \$405,868 | \$22,000 | \$427,868 |
| Section 8 Client Management | \$145,443 | \$50,750 | \$196,193 |
| Public Housing: Residential Property Maintenance | \$1,732,136 | \$20,500 | \$1,752,636 |
| Housing Community Information and Referrals | \$39,806 | \$10,000 | \$49,806 |
| Plan / Permit / Project Review | \$1,058,857 | \$1,250 | \$1,060,107 |
| Total | \$12,589,669 | \$2,494,950 | \$15,084,619 |
| | | | |

detailed outline of the impact every request has on program listed above.

| nd Request Description | Requested Total | Decision Status |
|---|--------------------|--------------------|
| nel | | |
| Public Manager | \$4,000 | Approved |
| | | |
| on supplies and equipment | \$200 | Approved |
| scretionary Review | | |
| nal Regional Plan Advertising | \$512 | Approved |
| pliance | | |
| nal Regional Plan Advertising | \$1,252 | Approved |
| an Update and Management | | |
| e to support Scenario Planning and Hybrid Public Engagement | \$0 | Approved |
| nal Printing Costs for the Regional Plan Update | \$1,800 | Approved |
| ditor for the Regional Plan Update | \$20,000 | Approved |



Total Budget Requests* - All Funds



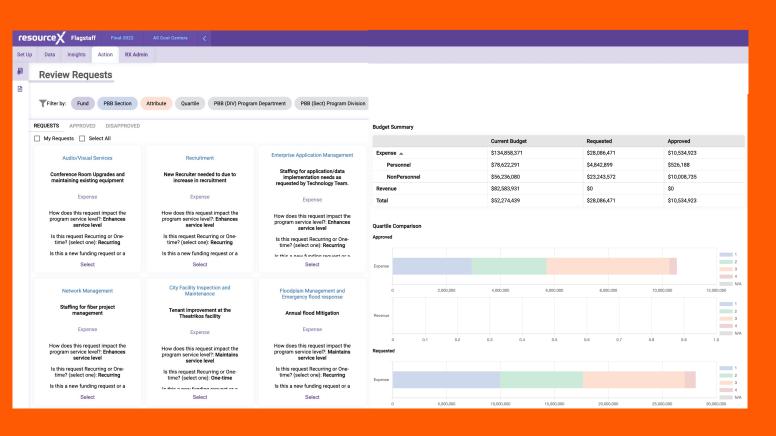
Total Requested: \$25,908,067

Budget Team

Total Recommended: \$17,725,173

*Excludes capital

Breakthrough in Budgeting: Concept and Technology



- Proposal evaluation and deliberation is data-rich
- All budgeted spending is evaluated and prioritized
- Approved (and denied) spending decisions, based on consistent, rigorous consideration of alignment with Results

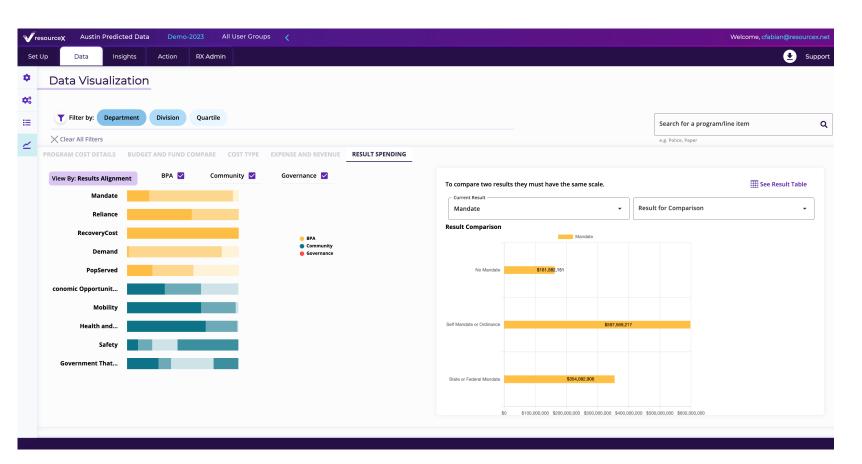
Value Proposition #3: Opportunities for Readily Available Resources CONNECT











How much of your budget is invested in programs that are:

- Not mandated?
- Demand is decreasing?
- Offered by another organization?
- Less aligned with your priorities?
- Don't recover their costs?

PBB Blueprint

To Fund the Future

We have new needs...

... to launch new programs to tackle emerging challenges.

... to enhance current programs that need additional resources.

Sourcing

- Can we leverage partners, or source services with public/private providers, in order to free up our resources?
- Focus on the "irreducible core"

Efficiencies

- Can we apply technology to automate or free up human resources?
- Can we augment service delivery with volunteers?

Service Levels

- Can we apply technology to automate or free up human resources?
- Can we augment service delivery with volunteers?

Generate New Revenue

Free Up &

Re-Allocate

Resources

Fees, Charges

- Do our fees cover the costs of providing the service?
- Can we in-source, or provide any services regionally for a fee?

Grant Funding

- Are we reporting the true cost of services to granting agency?
- Can we recoup additional funding, or attain new grant opportunities?

We have no new needs...

- Maintain, preserve current services.
- Or, seek to lower rates or refund tax-payers

Taxes, Rates

- Last resort
- Do we have no options left besides raising additional revenue from tax and rate payers?

Goal: find resources to fund climate and equity initiatives Path to Action: 1.) define programs and costs, 2.) program insights for reallocation



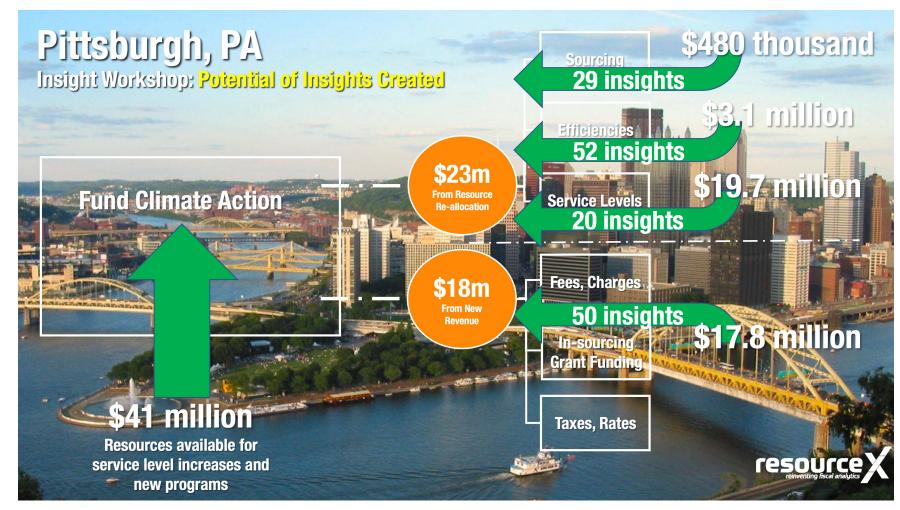
Beginning with our commitment to build a more resilient city & through strategic partnerships over the years, Pittsburgh was able to identify \$41M in spending that has been repurposed to meet our sustainability goals. A new model of Priority Based Budgeting for cities.

Resource Exploration @_ResourceX · Jun 17

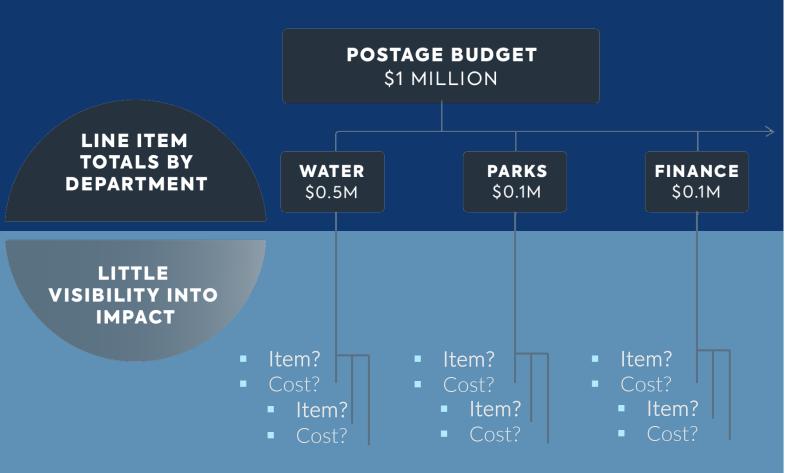
"The budget is not just a collection of numbers but an expression of a community's values + priorities"

Budgeting for climate: How the City of Pittsburgh strategically allocates resources for a sustainable future. Via @TheAtlas4Cities theatlas.com/projects/budge... #climate #resilience





WHAT DO YOU SPEND?



FROM LINE ITEMS TO BETTER **ALIGNMENT**

 Traditional budgets track line items (such as postage, paper, gas and tires) by department (Parks, Public Works, Legal, etc.).

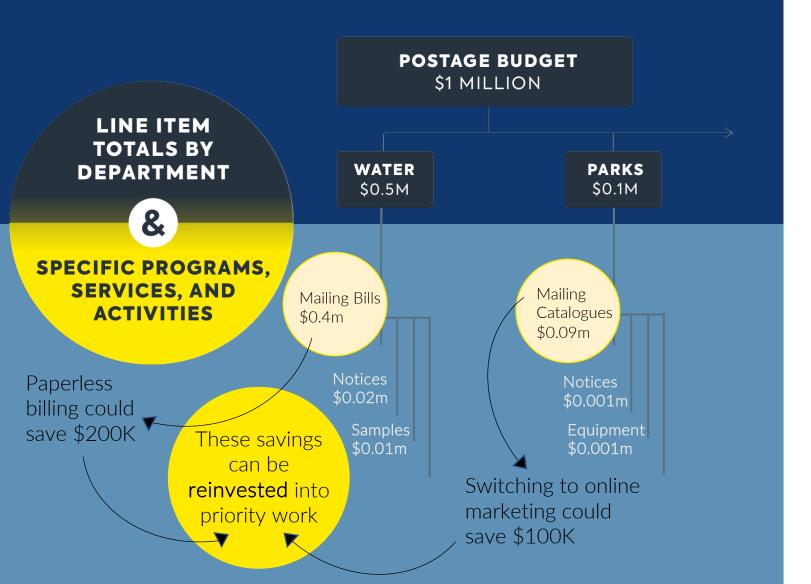








PROGRAM BUDGETING



HOW IT DIFFERS FROM TRADITIONAL BUDGETING

 PBB tracks costs and revenues under distinct programs, services, and activities, such as snow removal, trail maintenance, and utility billing











Implementation:

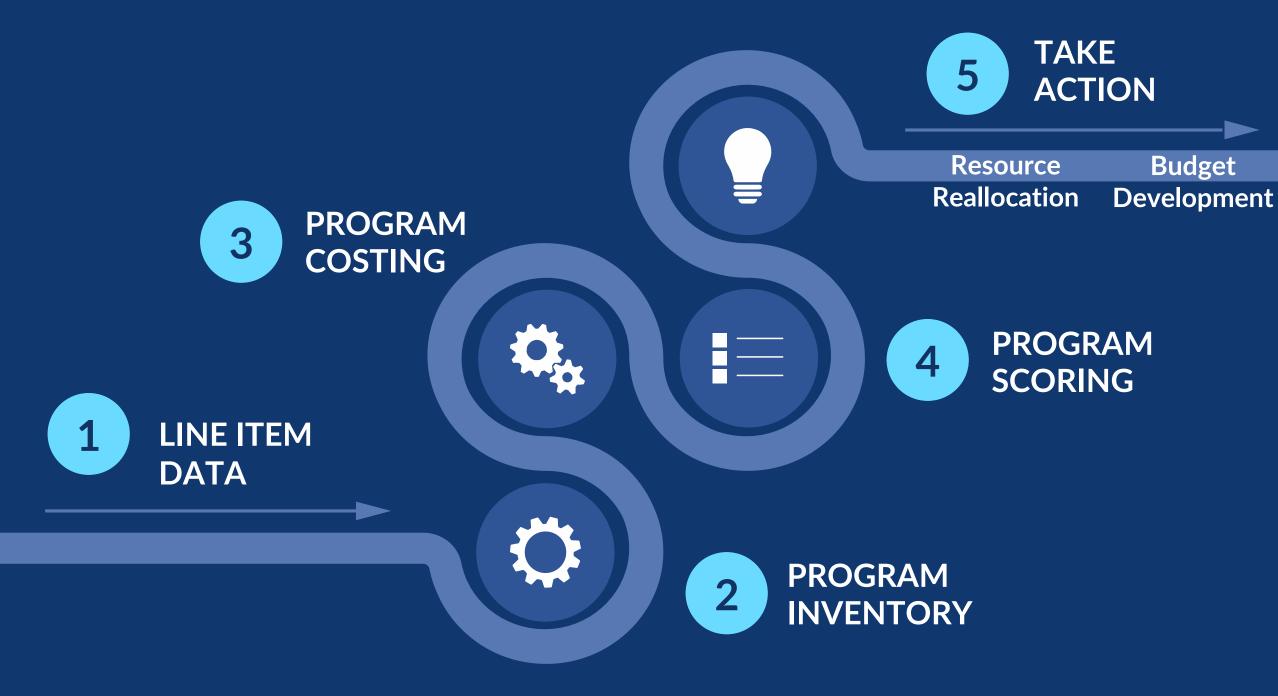
Process Steps



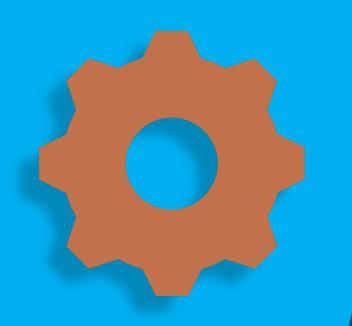








Program Inventory



Answers the Question What do we do?

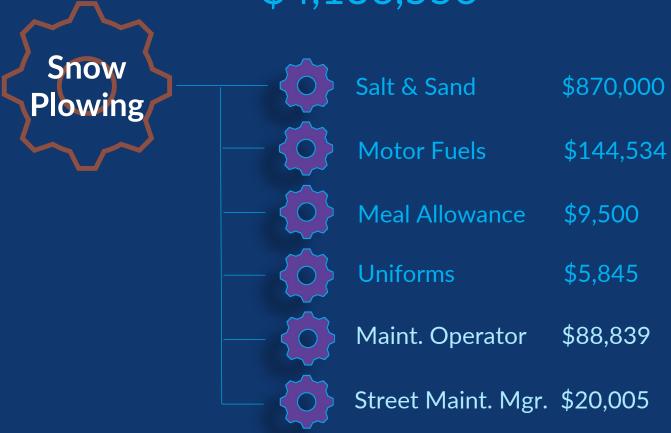


Program Costing

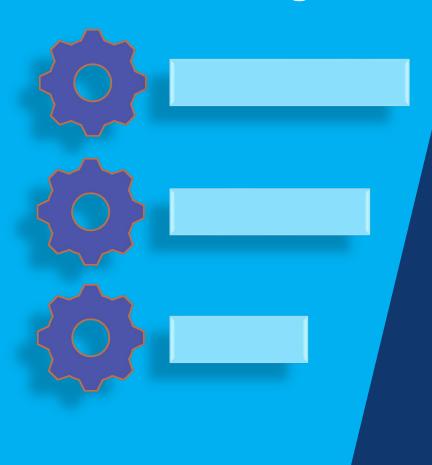


Answers the Question What does it cost?

\$4,136,556

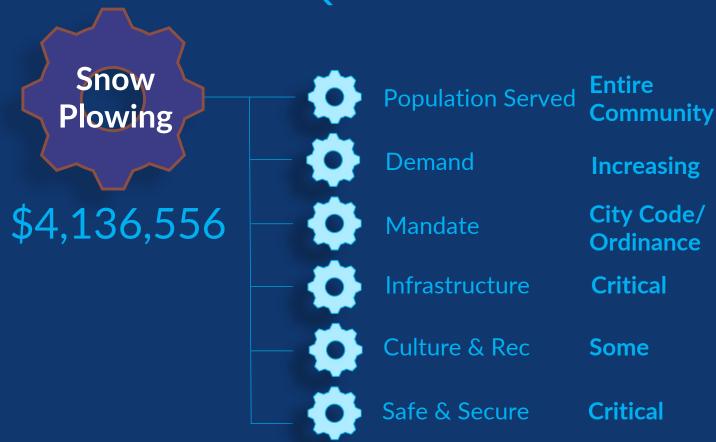


Program Scoring



Answers the Question Why do we do it?

Quartile 2



Take Action



Fund Your Purpose

Quartile 2



\$4,136,556



Free Up and Reallocate Resources



Generate New Revenue

Could we provide this service to other communities in our region to generate new revenue?



Breakthrough:

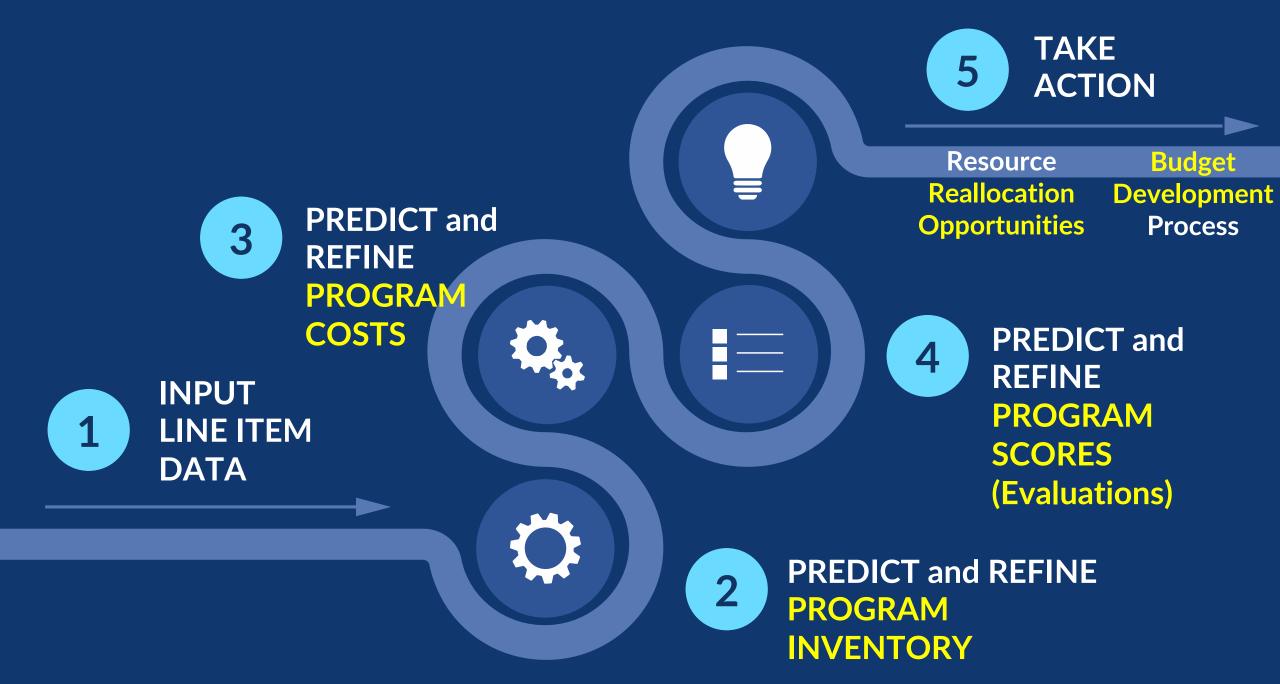
Ease your Process with Predicted Data













resource

2022 Impact Report

Our Next Frontier:

Machine Learning, Data, and Predictive Analytics

Priority-based budgeting provides a repeatable path to identify the link between programs and priorities.

Since its first application in 2008, more than 300 local governments have implemented the process of inventorying programs and evaluating the influence of those programs on priorities, such as those identified in the NLC report.

Today's PBB practitioners have applied resource nimbleness to reallocate millions to climate action plans (just like Pittsburgh, PA) and transform the budget process to build more equitable communities (like the City Budgeting for Equity and Recovery initiative).

The fact that more than 300 local government practitioners have implemented PBB is wonderful. However, with more than 90,000 local government entities in the US alone, PBB needs to be more accessible. And with new technological breakthroughs, we are pleased to announce our path forward for PBB.

This year, we tested our first predicted program data sets with the City of Albuquerque, New Mexico. Several departments implemented the PBB methodology flawlessly, but one of the city's major public-safety-oriented departments was short-staffed—a challenge that many of our organizations face. But with the power of machine learning, the city was able to experience fully scored programs and predicted program costs, reducing their work to simply picking an option from the ResourceX program inventory builder and loading their strategic plan.



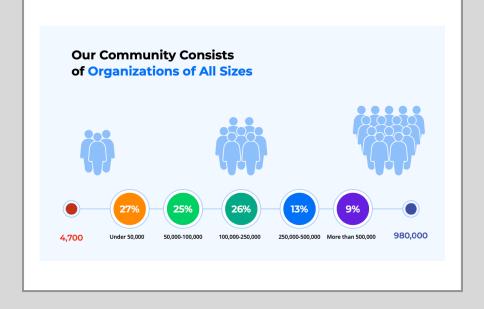
Priority-based budgeting provides a repeatable path to identify the link between programs and priorities.



Number of Programs by Department







Let Data Lead the Way

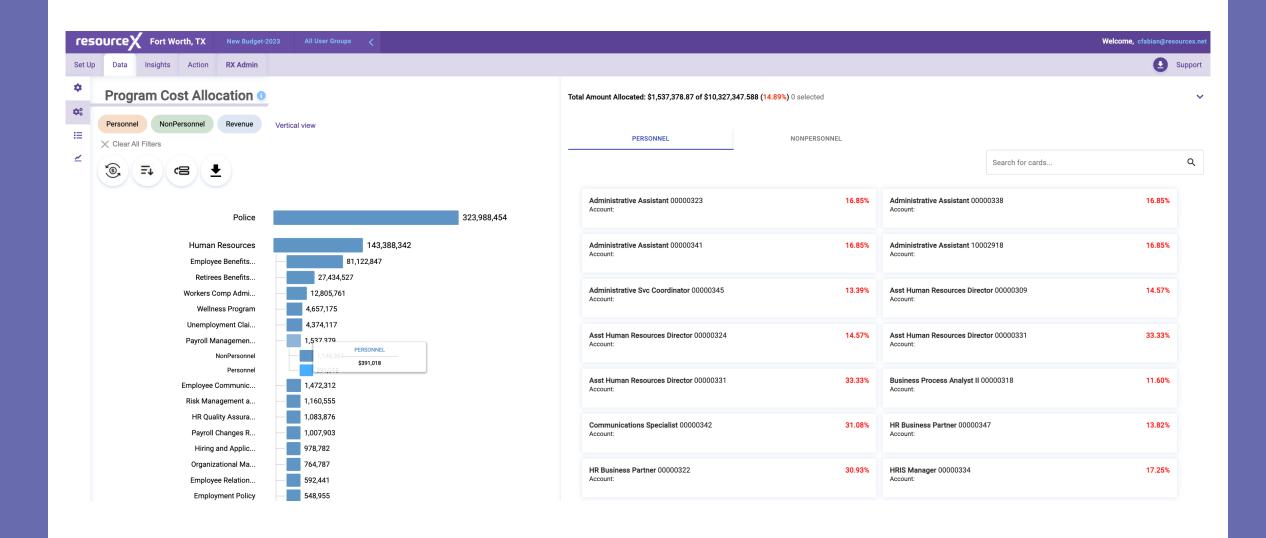
Priority-based budgeting solves budgeting challenges and improves local governments' chances for success in tackling massive societal challenges. With more than a decade of experience in program- and priority-based budgeting, ResourceX provides invaluable experience and data to support organizations in their data creation and application.

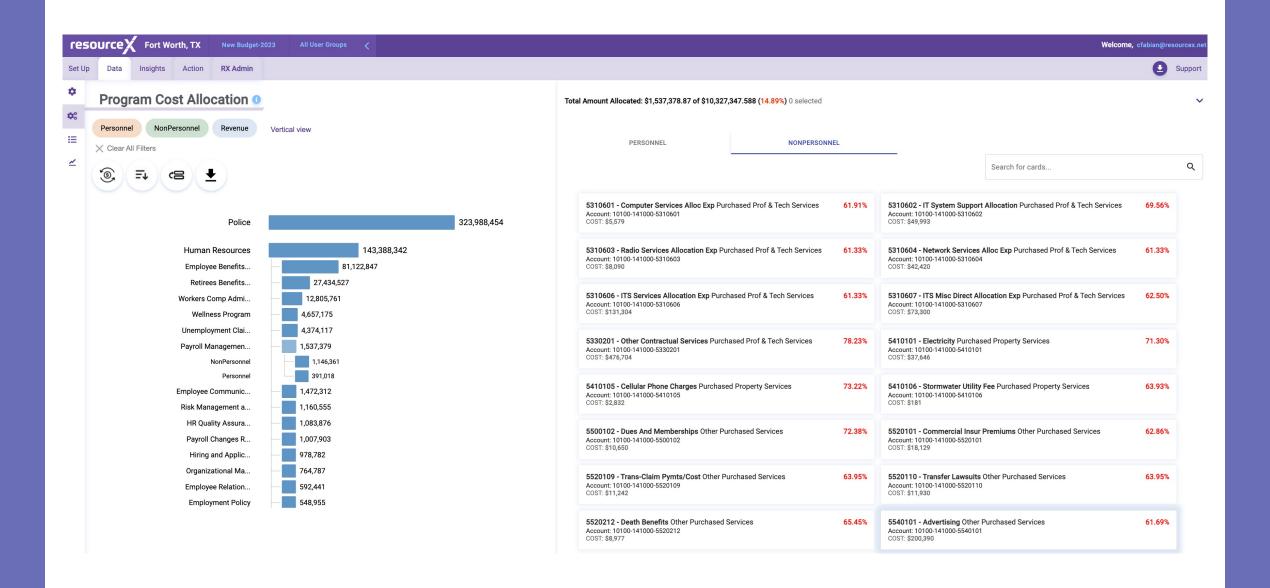
Analysis by Population Size

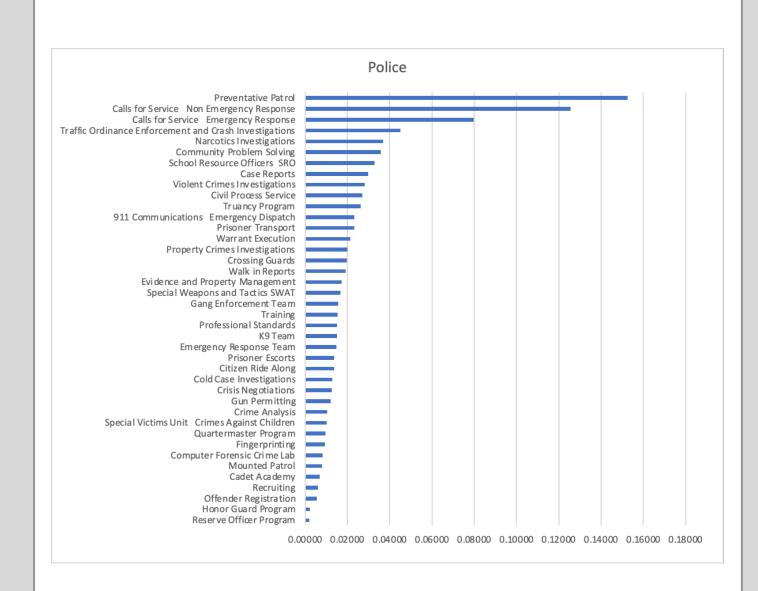
| Population Size | % of Client Within Population Ranges | Budget Size | Percentage of Programs Identified as Community | Percentage of Programs Identified as Governance | Average Total Programs in Inventory |
|--------------------|---|--------------------|---|--|--|
| Under 25K | 18% | \$34,859,865.00 | 66% | 34% | 276 |
| 25K-50K | 9% | \$68,701,000.00 | 64% | 36% | 344 |
| 50K-75K | 11% | \$91,501,285.71 | 74% | 26% | 343 |
| 75K-100K | 14% | \$272,078,111.11 | 62% | 38% | 604 |
| 100K-250K | 26% | \$292,295,941.18 | 65% | 35% | 601 |
| 250K-500K | 12% | \$597,251,930.00 | 64% | 36% | 446 |
| >500K | 8% | \$1,823,472,600.00 | 64% | 36% | 329 |

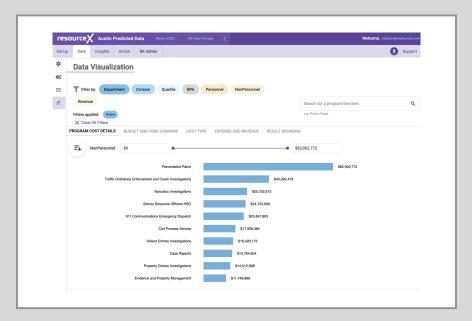
ResourceX has over 10 years of program scoring data. Through machine learning we can now provide a starting inventory with predictive scoring to support an accelerated implementation.

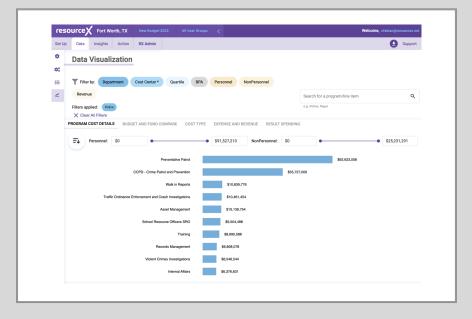


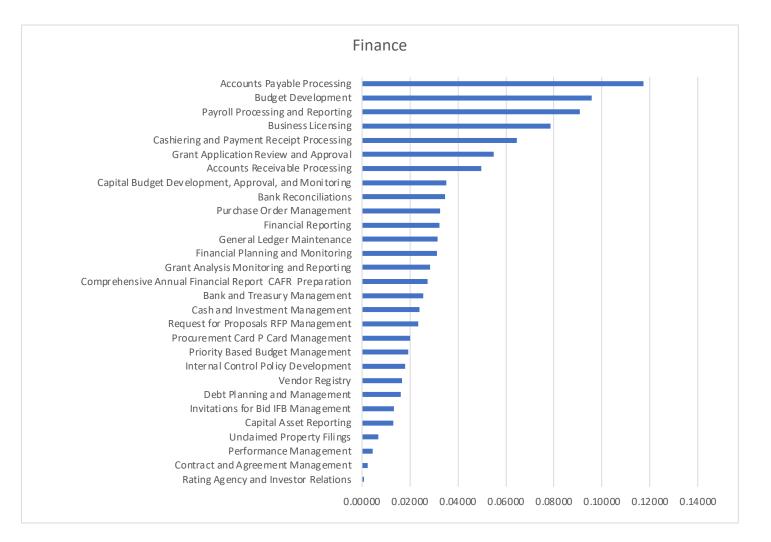


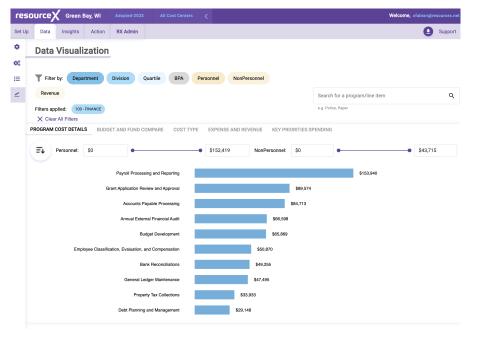


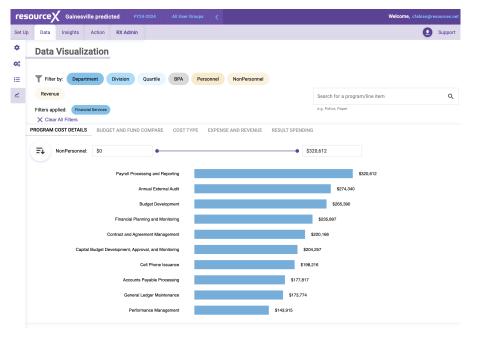


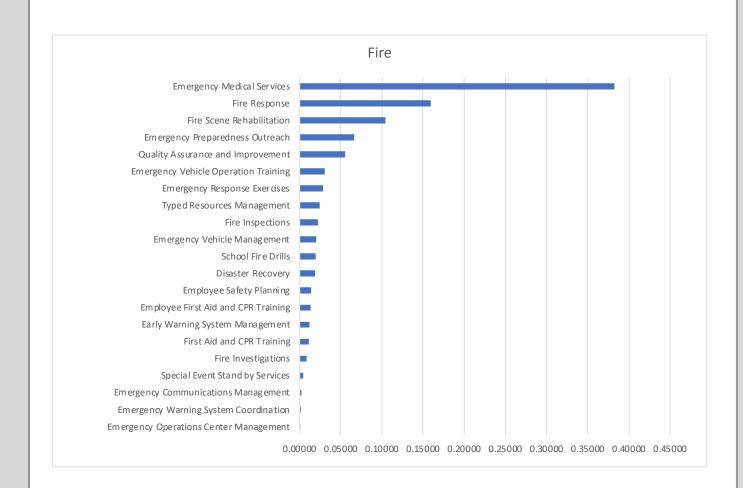


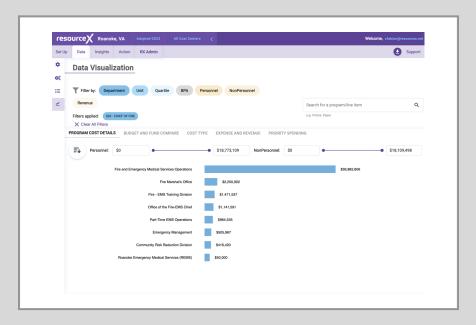


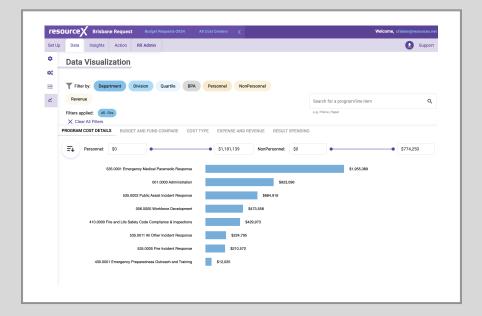


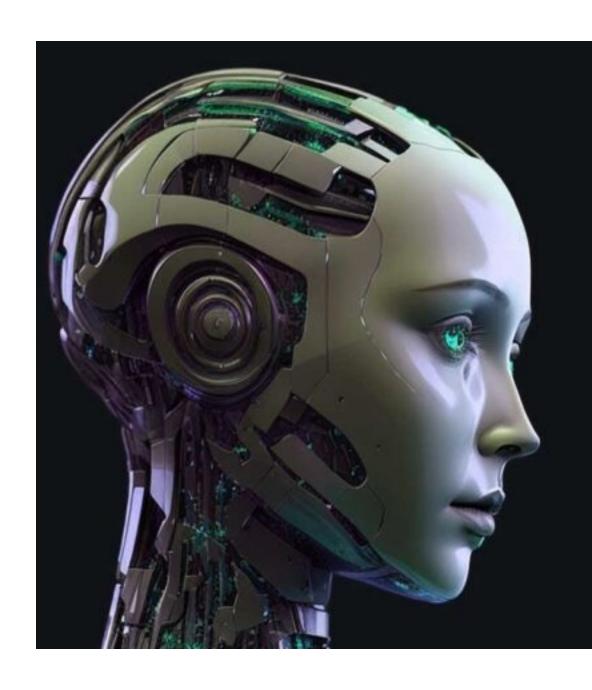






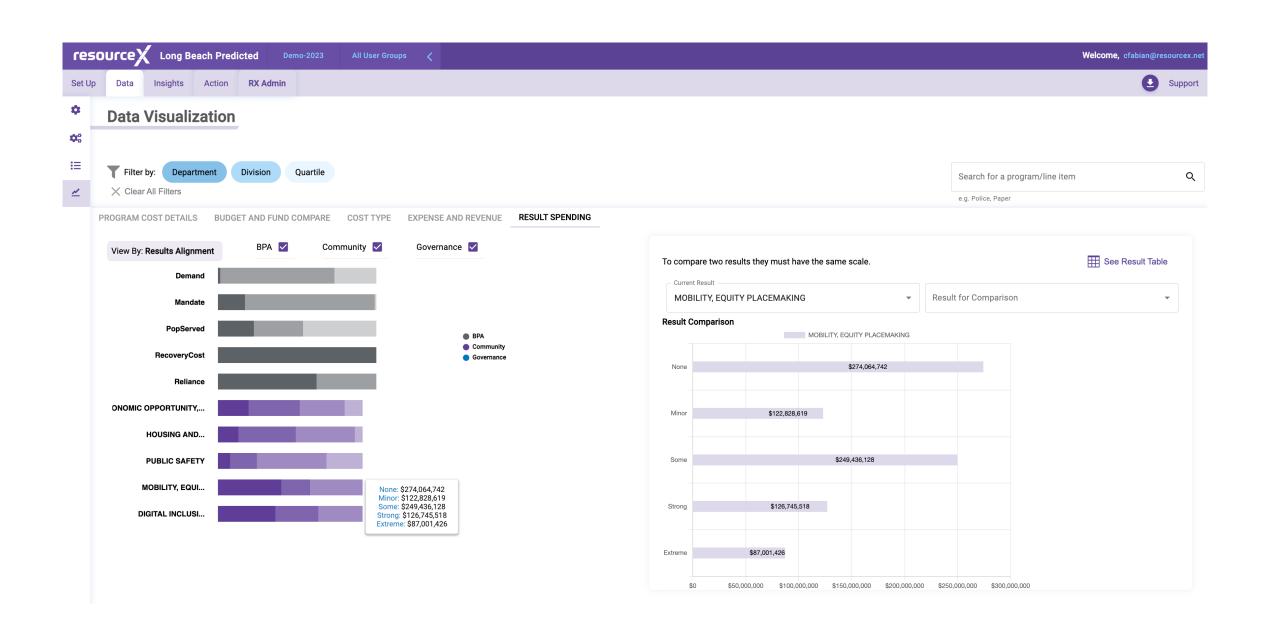






GPT For

PBB



PBB Blueprint

To Fund the Future

We have new needs... Resources

... to launch new programs to tackle emerging challenges.

... to enhance current programs that need additional resources.

Free Up & **Re-Allocate** Sourcing

- Can we leverage partners, or source services with public/private providers, in order to free up our resources?
- Focus on the "irreducible core"

Efficiencies

- Can we apply technology to automate or free up human resources?
- Can we augment service delivery with volunteers?

Service Levels

- Can we apply technology to automate or free up human resources?
- Can we augment service delivery with volunteers?

Generate New Revenue

Fees, Charges

- Do our fees cover the costs of providing the service?
- Can we in-source, or provide any services regionally for a fee?

Grant **Funding**

- Are we reporting the true cost of services to granting agency?
- Can we recoup additional funding, or attain new grant opportunities?

We have no new needs...

- Maintain, preserve current services.
- Or, seek to lower rates or refund tax-payers

Taxes, Rates

- Last resort
- Do we have no options left besides raising additional revenue from tax and rate payers?

Line-item Budgeting

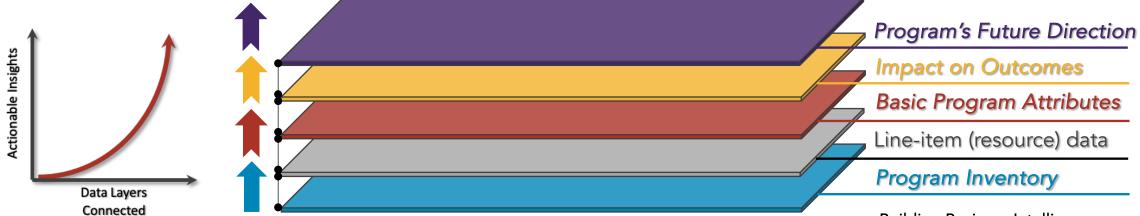
- · Good for informing broad decisions that impact cost types (personnel, capital, training, etc)
- Especially useful for decisions of non-personnel nature (defer capital, suspend travel, reduce fuel and supplies)
- Lacks connection to impacts on services, service-levels, and outcomes



Priority Based

Budgeting

- Imperative data to answer:
 - o What programs need more resources?
 - o What programs can we do less of?
 - What programs can we change how we deliver?
 - O Where can we partner?
- Programs are a vehicle for analyzing, communicating change, and a platform for insight and action



Basic Program Attributes

Building Business Intelligence (Layering Data)



Thank you!

Stop by our booth, and contact us at: Chris.Fabian@tylertech.com